

Foundations Revealed Contest 2018

Official Rules

Please note that by the 2018 Competition deadline, it is intended that FR and Your Wardrobe Unlock'd will have been re-combined as a single entity under the FR name, resulting in one Contest to celebrate work of the members of both. These Rules have been written with this intention in mind.

Eligibility

1. You can enter the Contest if you are over 18.
2. No purchase necessary.
3. Number of entries is limited to one per person.
4. No purchased, rented, or inherited items may be entered, other than as small accompanying items that enhance the main entry. The bulk of your entry must be your own work.
5. The work does not have to be made new for the Contest; you may enter something you have made in the past that fits the Theme.
6. FR writers and admin team are welcome to enter, but they must not enter a garment or outfit that has been the major feature of an article or articles written for us. FR writers must enter in the "Experienced" skill category.
7. If Cathy Hay or the Mentors wish to take part, they may do so "just for fun", but their Entry will be ceremonial only and will not be eligible for voting, judging or a prize.
8. Collaborations by up to three people are welcome. The skill level of the group is defined as the skill level of the member who was most involved in construction, or the most experienced member if it really was an equal joint effort. All members of any winning group will be able to use the award logos, and any prize subscriptions will be split - four months each for a three-person entry, for example, or six months each for a two-person entry.

How to Enter

9. **For the first time this year, we are using an official Entry Form. Please use this rather than emailing us.**
10. Your entry will be judged on your technical sewing skills as well as your artistic interpretation of the Theme. You may enter an entire outfit, just one garment (such as a corset), or anything inbetween.
11. Your Entry will consist of up to FIVE photographs, one of which may be a video of up to 60 seconds in length (optional), plus a text description. Your permission to use those things on our websites is granted by entering them, but the copyright on them remains your own. By submitting them, you confirm that all artists involved in their production grant permission for their use by us on our Website and in all associated media.
12. This year we'd like to emphasise your technical skills. To this end, at least ONE of the photos (or the optional video if you wish) must feature some element of the construction or technical features of the project.
13. Composite images count as the number of images that have been combined (in other words, you can't circumvent the image limit by using photo manipulation software to combine multiple images).
14. Inspiration images cannot be included with your Entry unless you own them, have express written permission to use them, or they are in the public domain.
15. You will have the opportunity to include a link to an online journal or blog featuring more details about your journey through the project.
16. You will also be able to include a link to your website. We welcome the opportunity to promote your work or business and create a link to your site, providing that it does not represent

- substantial direct competition with the services provided by Foundations Revealed (to be decided at the discretion of Cathy Hay).
17. DO NOT send garments themselves to us – we cannot be held responsible for damage or loss that occurs as a result of attempting to do so.
 18. Enter in one of three skill level categories.
 - **Beginner** - You're having a go, but you feel that you need to get lots more experience to progress;
 - **Improver** - You have some experience, you could make a good amateur effort at a selection of different projects, but you don't feel that you're producing professional standard work.
 - **Experienced** - If you could make a confident effort at many types of project, you're Experienced (whether or not you're actually a pro). If you are a professional maker or an FR writer, you belong in this category.
 19. Everyone's interpretations of these categories will be slightly different, so once we've received all the entries, we reserve the right to shuffle entries around amongst the categories to create a level playing field. (In other words, we often end up shifting a few people up a category, because you're all so darned modest!)

Important dates

- Fri March 31st, 2017: The Contest begins when the Theme is announced to Members.**
Mon February 5th, 2018: Deadline for submission of entries at 5pm GMT (London).
Fri March 2nd, 2018: Entries appear at FoundationsRevealed.com. Voting begins at 5pm GMT.
Fri March 9th, 2018: Voting closes at 5pm GMT. Finalists are announced within 48 hours.
Sat March 17th, 2018: Winners are announced.

After the Deadline: Voting and Winning

20. Your entry will be uploaded to the Website, giving our members and the public the opportunity to see your work.
21. Three Finalists in each category will be decided by a Vote among the Members. Tie breakers may result in additional Finalists being included.
22. Winners and Runners-Up will then be decided by a panel of judges composed of the current Foundations Revealed team of Mentors at the time judging takes place. In the event of a tie, a deciding vote will be cast by Cathy Hay.
23. The judges' decision is final, and no correspondence will be entered into concerning that decision.
24. Winners and Runners-Up will be announced via Facebook Live broadcast, which will be advertised beforehand and available for viewing afterwards.
25. Winners and Runners-Up will also be announced on the Foundations Revealed Website by inclusion in a "Winners"/"Runners Up" page on the site. Name and general location may be used, but no further personal information will be released publicly.
26. Winners and Runners-Up will be contacted during the week following the announcement to arrange delivery of prizes.
27. One Winner in each category will receive
 - A \$300 gift certificate for the online store of their choice.
 - A year's free subscription to Foundations Revealed.
 - A special 'Winner' icon to place on their website, blog or profile.
28. One Runner-up in each category will receive:
 - A \$100 gift certificate for the online store of their choice.
 - Six months' free subscription to Foundations Revealed.
 - A special 'Runner-up' icon to place on their website, blog or profile.
29. The remainder of the Finalists in each category will receive
 - Three months' free subscription to Foundations Revealed.

- A special 'Finalist' icon to place on their website, blog or profile.
30. Winners and Runners-Up will be required to fill out a W8-BEN or W9 form to demonstrate their tax status before claiming gift certificate prizes.
 31. Prizes must be claimed within three months from the announcement, ie. by June 17th, 2018, and will otherwise be forfeited.
 32. Entries may be used in future promotions for Foundations Revealed. We reserve the right to continue to display your entry on the site for at least one year to celebrate your work and demonstrate what the Contest is about.
 33. All rules are void where prohibited.
 34. The Contest is sponsored and adjudicated by Harman Hay Publications, Inc, which is the parent company of Foundations Revealed.

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