

# Style Sheet: Long FR How-to Article

## Part 1

Here's a good example of this kind of article

- Please make sure all measurements are in inches with metric in brackets immediately afterwards, eg. 2" (5cm)
- Use the same word for specific items throughout the article. For example, if you have several types of fabric, always refer to the coutil as "coutil" and the satin as "satin", never "the fabric".
- Word count 2000-3000

The bits in **[CAPITALS IN SQUARE BRACKETS]** are to help the editor format your article, so just leave them in please.

The bits **in purple** are instructions to help you, the writer – delete these after filling in your article details. Replace the example text with your own.

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**[STRAPLINE Type of article ]**

**Example:** CORSET PATENT

**[HEADLINE Title of the article]**

**Example:** FANNINGS 1878 part 1

**[CREDIT The author and their business name, if appropriate]**

**Example:** Sandra Stuart

**[STANDFIRST A sentence describing the project ]**

**Example:** Creating the patterns and toiles

**[BODYCOPY A bit about the background of the project, 100-300 words]**

**[END BODYCOPY]**

**[SIDEBAR Details of the patent and its pattern 300-400 words]**

**[END SIDEBAR]**

**[SIDEBAR The body measurements you're working with (yours or your model's)]**

**[END SIDEBAR]**

**[SIDEBAR Creating the pattern – each paragraph or stage should have a clear diagram to accompany it. Each paragraph 100-150 words]**

**[END SIDEBAR]**

**[STEPS These are the number of steps needed to cut and make the toile mock-up. Keep the instructions fairly concise where possible.**

- Each step should have a clear photograph to accompany it and show a logical progression of the making process.
- A short video can be used to demonstrate a tricky step.
- Each step should be between 50 and 100 words.

**[END STEPS]**

**[SIDEBAR Assessing the toile, how it fits, what changes need to be made. 200-250 words. Photos should show front, side and back clearly]**

**[END SIDEBAR]**

**[SIDEBAR Changes to be made to the pattern. 200-250 words. Include photos for each paragraph]**

**[END SIDEBAR]**

**[SIDEBAR (optional) Creating a second toile for perfect fit, include photos for each section 150-200 words]**

**[END SIDEBAR]**

**[SIDEBAR (optional) Assessing second toile for perfect fit. Photos should show front, side and back clearly. 150-200 words]**

**[END SIDEBAR]**