

Style Sheet: Long FR How-to Article

Part 2

Here's a good example of this kind of article

- Please make sure all measurements are in inches with metric in brackets immediately afterwards, eg. 2" (5cm)
- Use the same word for specific items throughout the article. For example, if you have several types of fabric, always refer to the coutil as "coutil" and the satin as "satin", never "the fabric".
- Word count 2000-3000

The bits in **[CAPITALS IN SQUARE BRACKETS]** are to help the editor format your article, so just leave them in please.

The bits **in purple** are instructions to help you, the writer – delete these after filling in your article details. Replace the example text with your own.

[STRAPLINE type of article]

Example: CORSET PATENT

[HEADLINE The title of the article]

Example: FANNINGS 1878 Part 2

[CREDIT The author and their business name, if appropriate]

Example: Sandra Stuart

[STANDFIRST A sentence describing the project]

Example: Making up the corset, from dyeing the fabric to placing the eyelets

[BODYCOPY Making up the project, 200-300 words]

[END BODYCOPY]

[SIDEBAR All the materials needed to complete the project]

[END SIDEBAR]

[SIDEBAR Starting to make up – eg preparing the material. Each paragraph or stage should have a clear photograph to accompany it. 250-300 words]

[END SIDEBAR]

[SIDEBAR Continuing to make up – eg measuring bones - each paragraph or stage should have a clear photograph to accompany it. 250-300 words]

[END SIDEBAR]

[SIDEBAR Continuing to make up – eg cording trials - each paragraph or stage should have a clear photograph to accompany it. 250-300 words]

[END SIDEBAR]

Add as many sections as appropriate to complete the garment – if the item is complex and you are writing in detail it may be necessary to continue into a third article or more!

pattens/162-fannings-1878-corset-patent-3