Style Sheet: FR Research Article

- Please make sure all measurements are in inches with metric in brackets immediately afterwards, eg. 2" (5cm)
- Use the same word for specific items throughout the article. For example, if you have several types of fabric, always refer to the coutil as "coutil" and the satin as "satin", never "the fabric".
- Word count 2000-3000

The bits in **[CAPITALS IN SQUARE BRACKETS]** are to help the editor format your article, so just leave them in please.

The bits in purple are instructions to help you, the writer – delete these after filling in your article details. Replace the example text with your own.

[STRAPLINE Type of article]
Example: INVESTIGATING GAULTIER'S CORSETS research project

[HEADLINE The title of the article]
Example: "Everything is Possible"

[**CREDIT The author and their business name, if appropriate]**
Example: Jema Hewitt – of Kindred Spirits Bridal Originals

[STANDFIRST A sentence describing the article]
Example: A personal journey into the dreams and realities of the designer Jean-Paul Gaultier

[BODYCOPY Introductory paragraph, 100-300 words]
Example: I first fell in love with the work of Gaultier when I saw pop star and fashion icon Madonna wearing his iconic bullet bra style bustier... etc etc etc

[END BODYCOPY]

[BODYCOPY Up to 10 additional paragraphs, 200-300 words, each pertaining to a particular aspect of the research, with a suitable photograph for each]

[END BODYCOPY]

[SIDEBAR further research – bibliography, links, further reading, etc]
Example "jean paul gaultier" by Colin Mc Dowell
http://www.vogue.co.uk/article/jean-paul-gaultier