

## Competition Guide for Photography and Accompanying Text 2020

Your Entry will consist of

- 1. Up to SIX photographs**
  - 2. A text description – (500 words max total) –** The brief outline of the story behind your entry in 250 words or less (including design, inspiration, etc) **plus** The overview of the construction of your entry in 250 words or less (eg. materials, techniques, challenges you overcame, resources that helped you)
  - 3. A video of up to 60 seconds in length may be substituted for ONE of the photos (Optional)**
  - 4. A Link to inspiration image or mood board (Optional)**
- **At least ONE** of the photos (or the optional video if you wish) must be a clear image showing the technical and/or construction details of the entry. (See examples on the next pages)
  - **At least ONE** of the photos (or the optional video if you wish) must be of your competition entry worn by the person it was made for. This is so the actual fit of the garment on the correct body-shape may be seen. (see examples on the next pages)

Your entry will be judged on its

- 1. Design and originality**
- 2. Patterning (or effective use of an existing pattern, in earlier categories)**
- 3. Fit on a live model**
- 4. Stitching quality and finish**
- 5. Interpretation of the theme**
- 6. Artistic merit**

Composite images count as the number of images that have been combined (in other words, you can't circumvent the image limit by using photo manipulation software to combine multiple images).

Inspiration images cannot be included with your Entry unless you own them, have express written permission to use them or they are in the public domain.

If you wish to include a video, it should be hosted on a site such as YouTube, Wistia or Vimeo, set to "public", and the link supplied on the Entry Form.  
Please do not submit the video with your photographs.

You will have the optional opportunity to include a link to an outside online source such as your website or blog. You may use this link to lead to more details about your journey through the project if you wish, but this is optional and will not form part of the judged entry. We welcome the opportunity simply to link to your work and help you to promote your work or business, providing that it does not represent substantial direct competition with the services provided by Foundations Revealed (to be decided at the discretion of the FR team).

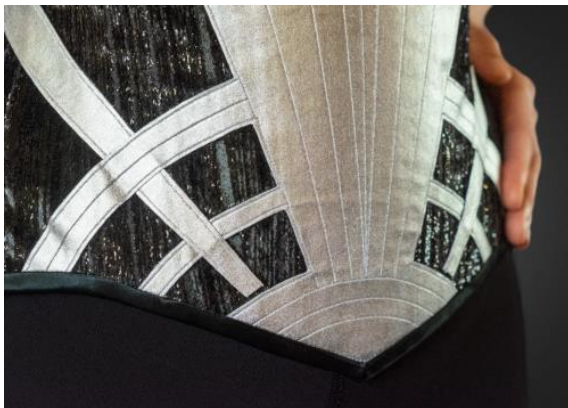
DO NOT send garments themselves to us we cannot be held responsible for damage or loss that occurs as a result of attempting to do so.

**Note:** Your permission to use the text, photographs, and video on our Websites and in marketing and promotion of Foundations Revealed is granted by entering them, but the copyright on them remains your own. By submitting them, you confirm that all artists involved in their production grant permission for their use by us on our Website and in all associated media.

## Photo Examples

**“A clear image showing the technical and/or construction details of the entry”**

This requirement is to enable you to demonstrate the quality of your stitching, finish, and decoration in close-up. The stitchlings would love to see at least one photo in your submission that allows them to admire your work up close and appreciate the effort that went into it!



Astrid 2019



Mary 2019



Jordan 2013



Hannah 2014

**“One of your photos (min) must be of your competition entry worn by the person it was made for”**

When a garment is photographed on a body, we should be able to clearly see the shape, the detail, the patterning, the skill in fitting the model, and get a clear idea of the level of work that’s gone into the entry. **Note** - Artistic shots are fantastic, but if the photographer has focused on the models face or the background setting rather than the garment, we miss a lot of the sewing skills that your entry exhibits



Charlotte 2013



Julie 2019



Elly 2019



Junichi 2013