

Foundations Revealed Competition Rules

This competition is administered by Harman Hay Publications Ltd of Regus, 1 Northumberland Avenue, London, WC2N 5BW, UK.

1. Competition Entries

- 1.1. All entries must meet the Theme for the year, as published at FoundationsRevealed.com, entries which do not meet the Theme will be disqualified.
- 1.2. Only one entry per person, multiple entries will be disqualified.
- 1.3. Automated entries, bulk entries or third party entries will be disqualified.
- 1.4. No purchased, rented, or inherited items may be entered, other than as small accompanying items that enhance the main entry. The bulk of your entry must be your own work. The work does not have to be made new for the Contest; you may enter something you have made in the past that fits the Theme.
- 1.5. Entries must be entered into the one of the available categories, see clause 4 for further details. Any entry which is deemed to have been entered into the incorrect category will be moved at the discretion of Harman Hay Publications Ltd, where possible entrants will be notified where such as change has been made.
- 1.6. You may enter an entire outfit or a single garment (such as a corset).
- 1.7. All entries will be uploaded to our website.
- 1.8. Entries may be used in future promotions for Foundations Revealed. We reserve the right to continue to display your entry on the site to celebrate your work and demonstrate what the Competition is about.

2. Entrants

- 2.1. Entrants must be over eighteen (18) years old
- 2.2. No membership to Foundations Revealed is required, no purchase necessary.
- 2.3. Directors, employees or contractors of Harman Hay Publications Ltd may enter for fun, but their entries will not be eligible for voting, judging or awarding of any prizes.
- 2.4. Writers for Foundations Revealed are welcome to enter, but they must not enter a garment or outfit that has been the major feature of an article or articles written for us.
- 2.5. Collaborations by up to three people are welcome. The skill level of the group is defined as the skill level of the member who was most involved in construction, or the most experienced member if it really was an equal joint effort. All members of any winning group will be able to use the award logos, and any prize subscriptions will be split - six months each for a two-person entry, when winning a year's subscription, for example.

3. Dates

- 3.1. The following dates will apply to this competition:

Competition Opens	10 th December 2020, 6pm London
Deadline for Submission of Entries	3 rd February 2021, 5pm London
Voting commences	25 th February 2021

Voting Closes	12 th March 2021
Finalists Announced	15 th March 2021, 6pm London
Winners Announced	19 th March 2021, 6pm London
Deadline to Claim Prizes	19 th June 2021, 5pm London

4. Categories

4.1. Level 1 Beginner:

Your entry is one of your first ever projects. Sewing is a new skill to you. More experienced seamstresses using a new skill should not use this category.

4.2. Level 2 Apprentice:

You have made your first couple of successful projects and now you are practicing and refining core skills such as seam types, fabrics and getting to grips with the basics of fitting.

4.3. Level 3: Intermediate

You have some experience, you are confident with the basic skills and you are ready to try a larger range of patterns, styles and fabrics. You are experimenting with more complex pattern and fit issues. For example you may be working on learning to fit a large bust more confidently. You are drafting your first patterns.

4.4. Level 4: Experienced

This is a “refining” stage, in which new experiments at Intermediate level are honed and developed. You might be ready to learn to draft more complex designs, for example corset styles with cups. You might be playing with historical patterns. You are willing to be ambitious with more challenging fabrics. You may be thinking about setting up a business or teaching your first class.

4.5. Level 5: Advanced

You may or may not choose to be a professional maker, but have the skills necessary. You may be developing a distinct personal style. You feel confident to research, explore and develop new designs, patterns and techniques. You may even impress everyone with something that has not been done before.

5. Criteria for Judging

5.1. The Judge will use the following criteria:

- Design
- Patterning (or effective use of an existing pattern, in earlier categories)
- Fit on a live model
- Stitching quality and finish
- Interpretation of the theme
- Artistic merit

5.2. The Judges decision is final and correspondence will not be entered in to.

6. Winners

- 6.1. All entries are voted on by the members of FoundationsRevealed.com
- 6.2. The three highest entries in each category will be Finalists. In the case of more than one entry achieving the same number of votes all entries will be counted as Finalists.
- 6.3. Finalists in each category are ranked in order of 1st, 2nd and 3rd place by an independent Guest Judge.
- 6.4. Finalists and Winners will be announced in a live online broadcast, which will be advertised in advance and will be available for viewing afterwards.
- 6.5. Finalists and winners will be announced on the website including details of Name, Social Media handles (if provided) and general location.
- 6.6. Prize winners will be contacted by email soon after the announcement to arrange delivery of prizes

7. Prizes

- 7.1. Prizes are awarded in each category:
- 7.2. First Place
 - A \$400 gift certificate for the online store (s) of their choice.
 - One years free Academy membership to Foundations Revealed.
 - A Special "Winner" icon to place on their website, blog or members profile.
- 7.3. Second Place
 - A \$200 gift certificate for the online store (s) of their choice.
 - Six months free Academy membership to Foundations Revealed.
 - A special "2nd Place" icon to place on their website, blog or members profile.
- 7.4. Third Place
 - A \$100 gift certificate for the online store of their choice.
 - Three months Academy membership to Foundations Revealed.
 - A special "3rd Place" icon to place on their website, blog or members profile.
- 7.5. Prizes must be claimed within three calendar months of the announcement, prizes claimed after this date will be forfeit.
- 7.6. Monetary prizes will be translated into local currency rates where appropriate using the prevailing closing exchange rate on the date of the announcement.

8. How to Enter

- 8.1. All entries must be made using the Entry Form.
- 8.2. Your Entry will consist of:
 - Up to SIX photographs
 - A video of up to 60 seconds in length can be substituted for one of the photos (optional)

- Link to inspiration image or mood board (optional)
 - A text description of 500 words total or less, detailing the design and construction.
- 8.3. At least ONE of the photos (or the optional video if you wish) must be a clear image showing the technical and/or construction details of the entry. (See examples in the Competition Guide)
- 8.4. Composite images count as the number of images that have been combined (in other words, you can't circumvent the image limit by using photo manipulation software to combine multiple images).
- 8.5. Inspiration images cannot be included with your Entry unless you own them, have express written permission to use them, or they are in the public domain.
- 8.6. If you wish to include a video, it should be hosted on a site such as YouTube, Wistia or Vimeo, set to "public", and the link supplied on the Entry Form. Please do not submit video with your photographs.
- 8.7. You will have the optional opportunity to include a link to an outside online source such as your website, blog or YouTube channel. You may use this link to lead to more details about your journey through the project if you wish, but this is optional. We welcome the opportunity simply to link to your work and help you to promote your work or business, providing that it does not represent substantial direct competition with the services provided by Harman Hay Publications Ltd (to be decided at our discretion).
- 8.8. DO NOT send garments themselves to us – we cannot be held responsible for damage or loss that occurs as a result of attempting to do so. Any garments sent will not be returned.

9. Use of Images

- 9.1. In submitting your entry for the competition, you grant Harman Hay Publishing Ltd permission and an irrevocable licence to use the text, photographs and videos on our websites and in marketing and promotion of our websites and services. Copyright is retained by the original owners.
- 9.2. You confirm that that all artists and writers involved in their production of any such text, images or videos grant permission for their use by us on our Website and in all associated media.

10. Governing Law

- 10.1. This competition and any dispute or claim arising out of or in connection with them (including non-contractual disputes or claims) are governed by and construed in accordance with English law and will be subject to the exclusive jurisdiction of the courts of England and Wales.